ANURAG Engineering College

(An Autonomous Institution)

II MBA I Semester Regular/Supplementary Examinations, January–2025 LEARNING AND DEVELOPMENT (MASTER OF BUSINESS ADMINISTRATION)

Time: 3 Hours

Max. Marks: 60

Section – A (Short Answer type questions)		(10 Marks)		
Answer All Questions		Course Outcome	B.T Level	Marks
1.	Write short note on learning.	CO1	Level L2	1M
2.	What is social learning theory?	CO1	L2 L2	1M
3.	Mention various reasons for planned training.	CO2	L1	1M
4.	What are the conflicts within training groups?	CO2	L2	1M
5.	Define E-learning.	CO3	L1	1M
6.	State uses of technology in training.	CO3	L1	1M
7.	What do mean by Management Development?	CO4	L2	1M
8.	State the concept of formal education.	CO4	L1	1M
9.	What is the primary goal of orientation training?	CO5	L2	1M
10.	Define talent management.	CO5	L1	1M
	Section B (Essay Questions)			
Answer all questions, each question carries equal marks.		$(5 \times 10M = 50M)$		
	Discuss the different types of learning theories with illustrations. OR	CO1	L2	10M
B)		CO1	L3	10M
12. A)	Explain the role of training and development in an organisation development?	CO2	L3	10M
	OR			
В)	Why is evaluating training crucial for assessing its effectiveness and impact?	CO2	L3	10M
13. A)	How can group-building activities contribute to a positive learning environment?	CO3	L3	10M
B)	Share the examples of mobile applications that enhance training experiences.	CO3	L3	10M
14. A)	development?	CO4	L3	10M
B)	Explain the concept of Electronic Management Development Programs (MDPs).	CO4	L3	10M
15. A)	Explain the elements should be included in an effective orientation program?	CO5	L3	10M
B)	OR How can organizations support employees returning from career breaks?	CO5	L3	10M