## **ANURAG Engineering College**

(An Autonomous Institution)

II MBA I Semester Regular/Supplementary Examinations, January – 2025 MANAGEMENT INFORMATION SYSTEMS (MASTER OF BUSINESS ADMINISTRATION)

| Time: 3 Hours  Section – A (Short Answer type questions) |  | Max. Marks: 60         |       |            |
|--|--|------------------------|-------|------------|
|  |  |                        | (10   | (10 Marks) |
| Answer All Questions                                     |  | Course                 | B.T   | Marks      |
|  |  | Outcome                | Level |            |
| 1.   |  | CO1                    | L1    | 1 <b>M</b> |
| 2.   | 5 51   | CO1                    | L1    | 1M         |
| 3.   | Define e-business.   | CO2                    | L1    | 1M         |
| 4.   | *  | CO2                    | L1    | 1M         |
| 5.   | Define Information system planning.  | CO3                    | L1    | 1M         |
| 6.   | Write the meaning of waterfall.  | CO3                    | L1    | 1 <b>M</b> |
| 7.   | Write a short note on Organizational Change.                                     | CO4                    | L1    | 1M         |
| 8.   | Define agile system.   | CO4                    | L2    | 1M         |
| 9.   | What do you mean by spam?  | CO5                    | L1    | 1M         |
| 10.  | Write any two types of threats.  | CO5                    | L2    | 1M         |
|  | Section B (Essay Questions)  |                        |       |            |
| Answer all questions, each question carries equal marks. |  | $(5 \times 10M = 50M)$ |       |            |
| 11. A)   |  | CO1                    | L2    | 10M        |
| B)   | ·  | CO1                    | L2    | 10M        |
| 12. A)   | Explain the following.   | CO2                    | L2    | 10M        |
|  | i) CRM ii) BPR iii) ERP Systems iv) Supply chain.  OR                            |                        |       |            |
| B)   | Explain in detail about the business intelligence & knowledge management system. | CO2                    | L3    | 10M        |
|  | management system.   |                        |       |            |
| 13. A)   | Write in detail about system development life cycle.  OR                         | CO3                    | L2    | 10M        |
| B)   | Explain the types of system development models in MIS.                           | CO3                    | L3    | 10M        |
| 14. A)   | Describe the process of system development in MIS.                               | CO4                    | L2    | 10M        |
| Í  | OR   |                        |       |            |
| В)   | Describe the methods for building information system.                            | CO4                    | L3    | 10M        |
| 15. A)   | Explain in detail about cybercrime & information security.  OR                   | CO5                    | L2    | 10M        |
| B)   | Explain about threats & vulnerabilities in cybercrime.                           | CO5                    | L3    | 10M        |