

ANURAG Engineering College

(An Autonomous Institution)

III B.Tech I Semester Supplementary Examinations, June/July – 2024

MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS

(COMMON TO CIVIL, EEE & MECH)

Time: 3 Hours**Max. Marks: 75****Section – A (Short Answer type questions)****(25 Marks)****Answer All Questions**

	Course Outcome	B.T Level	Marks
1. What do you mean by Elasticity of demand?	CO1	L1	2M
2. Define demand forecasting.	CO1	L1	3M
3. What are isocosts?	CO2	L1	2M
4. Define production function.	CO2	L1	3M
5. What is penetration pricing?	CO3	L1	2M
6. Define monopoly.	CO3	L1	3M
7. Explain payback period.	CO4	L1	2M
8. Define working capital.	CO4	L1	3M
9. What is current ratio?	CO5	L1	2M
10. Define trial balance.	CO5	L1	3M

Section B (Essay Questions)**Answer all questions, each question carries equal marks.****(5 X 10M = 50M)**

11. A) Define law of demand. State its exceptions.	CO1	L3	10M
OR			
B) Discuss the factors affecting Elasticity of demand?	CO1	L3	10M
12. A) Explain the concept of break-even analysis with the help of a schedule and chart.	CO2	L2	10M
OR			
B) Explain in detail about Isoquants.	CO2	L2	10M
13. A) What is meant by market structures? Explain different types of market structures.	CO3	L2	10M
OR			
B) Explain the concept of cost plus pricing and block pricing.	CO3	L2	10M
14. A) Explain the nature and scope of capital budgeting.	CO4	L2	10M
OR			
B) A Project requires on investment of Rs. 12,00,000 and has a life of four years. The expected net cash flows from the project over the four years are Rs.4,50,000, Rs. 5,40,000, Rs. 3,60,000 and Rs. 2,82,000. The cost of capital is 11%. Find the internal rate of return of the project.	CO4	L3	10M

15. A) Explain the importance of ratio analysis as a technique for analysing financial statements. CO5 L2 10M

OR

B) Journalize the following transactions and prepare Ledger Accounts. CO5 L3 10M

- i) Ram started business with a capital of 10,000
- ii) He purchased goods from Mohan on credit 2,000
- iii) He paid cash to Mohan 1,000
- iv) He sold goods to Suresh 2,000
- v) He received cash from Suresh 1,000
- vi) He purchased furniture from Mr. Laxman 5,000
- vii) He deposited 2,000 in a bank.