ANURAG Engineering College

(An Autonomous Institution)

I MBA I Semester Regular/Supplementary Examinations, February – 2025 PROJECT MANAGEMENT (MASTER OF BUSINESS ADMINISTRATION)

Time	Max. M	Max. Marks: 60		
Section – A (Short Answer type questions) Answer All Questions			(10 x 1 = 10M) B.T Marks	
1. 2. 3. 4. 5. 6. 7. 8. 9.	State any two differences between Project and Product. Milestones Pertaining to Health Care Projects. What is the purpose of a project schedule? State the term Social Cost Benefit Analysis. What is NPV in a Project. What is the most likely estimate means Define the term Scrum. What is the purpose of cost estimation? List any two Roles of a Project Manager. State the term Participative Management.	CO1 CO1 CO2 CO2 CO3 CO3 CO4 CO4 CO5	Level	1M 1M 1M 1M 1M 1M 1M 1M 1M
Section B (Essay Questions) Answer all questions, each question carries equal marks. 11. Discuss the importance of project management in today's A) business environment			(5 X 10M = 50M) L3 10M	
B)	OR Explain the project life cycle phases.	CO1	L3	10M
12. A)	Explain the steps in detail for preparing the project schedule and its tools?	CO2	L3	10M
	OR			
B)	Compare and contrast the different types of project risks, including technical, commercial, economic, and financial.	CO2	L3	10M
13. A)	XYZ Company is considering three alternative Projects A, B & C each requiring on investment of Rs 10,000 at the beginning of the first year. The life of the Project is 5 yrs, 10 yrs, and 10 yrs respectively. If the depreciation is to be changed by straight line method. Salvage value is nil. The rate of tax is 40% and net annual profit before tax after depreciation is Rs 4000/- for A starting from the first year, Rs 5000/- for B and starting with the third year and required rate of return is 20%, Which Project out of A, B and C Should be selected by: i) Pay Back Period. ii) Accounting rate of return method. OR	CO3	L3	10M
B)	Evaluate Project Risk Management on the basis of Purpose, Objectives, Characteristics, Approach, Identification & Analysis	CO3	L3	10M

Management.

14. A)		gram; determine the Critical e for the following Project.	l Path and	CO4	L3	10M				
	Activity	Time Estimate (Weeks)								
	1-2	5								
	1-3	6								
	1-4	3								
	2-5	5								
	3-6	7								
	3-7	10								
	4-7	4								
	5-8	2								
	6-8	5								
	7-9	6								
	8-9	4								
OR										
В)	Determine how Agile He the Project lifecycle.	it's during	CO4	L3	10M					
15. A)	Explain the types of Management.	Organization structure i	n Project	CO5	L3	10M				
OR										
B)	Describe the importance	e of stakeholder engagement	in Project	CO5	L3	10 M				