

**ANURAG Engineering College**

(An Autonomous Institution)

I MBA I Semester Regular/Supplementary Examinations, February-2024

**PROJECT MANAGEMENT**

(MASTER OF BUSINESS ADMINISTRATION)

**Time: 3 Hours****Max. Marks: 60****Section – A (Short Answer type questions)****(10 Marks)****Answer All Questions**

		<b>Course Outcome</b>	<b>B.T Level</b>	<b>Marks</b>
1.	Explain the difference between a project and an ongoing operation	CO1	L2	1M
2.	What factors are considered during project formulation?	CO1	L1	1M
3.	Identify the major steps in project planning.	CO2	L2	1M
4.	What is project risk analysis?	CO2	L1	1M
5.	List out the key components considered in project cost estimation.	CO3	L1	1M
6.	Define Internal Rate of Return.	CO3	L1	1M
7.	What is the purpose of project scheduling?	CO4	L1	1M
8.	Define monitoring and control in project management.	CO4	L1	1M
9.	Recall the key responsibilities of a project manager.	CO5	L1	1M
10.	List out two stress management techniques applicable to project managers.	CO5	L1	1M

**Section B (Essay Questions)****Answer all questions, each question carries equal marks.****(5 X 10M = 50M)**

11. A)	i) How do the key characteristics of successful project contribute to achieving project objectives?	CO1	L2	5M
	ii) Outline the steps involved in project identification and formulation.	CO1	L2	5M
<b>OR</b>				
11. B)	i) Highlight the public sector-specific challenges and strategies for successful project delivery.	CO1	L2	5M
	ii) Explain on the concept of a systems approach in project management.	CO1	L2	5M
12. A)	i) Narrate in detail the steps and challenges involved in the project planning process	CO2	L2	5M
	ii) Define project appraisal and explain its role in evaluating the viability of a project.	CO2	L2	5M
<b>OR</b>				
12. B)	i) Explain feasibility study?	CO2	L2	5M
	ii) Illustrate steps involved in identifying and mitigating project risk analysis.	CO2	L2	5M
13. A)	i) Discover various investment criteria and project evaluation techniques.	CO3	L3	5M
	ii) Summarize how depreciation affects cash flows and the overall financial evaluation of a project.	CO3	L2	5M
<b>OR</b>				
13. B)	Analyse importance and techniques for assessing project risks.	CO3	L3	10M

14. A) i) Find out the critical path for the following project's activities.

Activity	Predecessors	Duration (Days)
A	-	3
B	A	4
C	A	5
D	A	4
E	B	2
F	D	9
G	C, E	6
H	F, G	2

CO4 L3 5M

a) Draw the project network.

b) Find the critical path.

- ii) Explain how identifying and managing the critical path can enhance project planning and execution.

CO4 L2 5M

**OR**

14. B) Contrast, how monitoring and control processes contribute to project adaptability and the ability to respond to changing circumstances.

CO4 L3 10M

15. A) i) How does organizational structure impact project success?  
ii) How does effective project management team contribute to organizational goals? Explain.

CO5 L2 5M

CO5 L2 5M

**OR**

15. B) Discuss the challenges and benefits associated with conflict management and participative management in projects.

CO5 L3 10M