

ANURAG Engineering College
(An Autonomous Institution)
I MBA I Semester Supplementary Examinations, July/August - 2024
PROJECT MANAGEMENT
(MASTER OF BUSINESS ADMINISTRATION)

Time: 3 Hours**Max. Marks: 60****Section – A (Short Answer type questions)****(10 Marks)****Answer All Questions**

	Course Outcome	B.T Level	Marks
1. Define Public Sector.	CO1	L1	1M
2. What is Systems Approach to Project Management?	CO1	L2	1M
3. What do you understand about Economic Analysis?	CO2	L2	1M
4. Write about steps in project planning.	CO2	L1	1M
5. What is meant by Cost of Capital?	CO3	L2	1M
6. Define Internal Rate of Return.	CO3	L1	1M
7. Write about Scrum in Agile Project Methodology.	CO4	L2	1M
8. Define Network Analysis.	CO4	L1	1M
9. Write about Organisation Structure.	CO5	L2	1M
10. What are the conflicts that arise in management of projects?	CO5	L2	1M

Section B (Essay Questions)**Answer all questions, each question carries equal marks.****(5 X 10M = 50M)**

11. A) Explain about the characteristics of Project in detail.	CO1	L2	10M
OR			
B) Discuss Project Management in Service sector.	CO1	L3	10M
12. A) Explain about project risk analysis.	CO2	L2	10M
OR			
B) Discuss about the importance of Social Cost Benefit Analysis.	CO2	L3	10M
13. A) Discuss about cash flow estimation for and new and replacement projects.	CO3	L3	10M
OR			
B) Explain about various Discounted Cash Flow methods of project evaluation techniques.	CO3	L2	10M

14. A) A project consists of eight activities with the following time estimates:

CO4

L3

10M

Activity	Immediate predecessor	Optimistic time	Most likely time	Pessimistic time
A	-	1	1	7
B	-	1	4	7
C	-	2	2	8
D	A	1	1	1
E	B	2	5	14
F	C	2	5	8
G	D&E	3	6	15
H	F&G	1	2	3

- i) Draw a PERT Network
- ii) Find the expected time for each activity
- iii) Determine the critical path.

OR

B) Discuss the challenges in project execution, monitoring and control.

CO4

L3

10M

15. A) Explain how stress management is handled in the context of project management.

CO5

L2

10M

OR

B) Discuss the importance of understanding organisation behaviour in effective project management.

CO5

L3

10M