

**ANURAG Engineering College**

(An Autonomous Institution)

I MBA II Semester Regular Examinations, July/August – 2024

**LOGISTICS AND SUPPLY CHAIN MANAGEMENT****(MASTER OF BUSINESS ADMINISTRATION)****Time: 3 Hours****Max. Marks: 60****Section – A (Short Answer Type Questions)****(10 Marks)****Answer All Questions**

	Course Outcome	B.T Level	Marks
1. Define Supply Chain Management?	CO1	L1	1M
2. Write about Strategic fit?	CO1	L2	1M
3. Define Network and Design?	CO2	L1	1M
4. Determine Third-party Logistics (3PL)?	CO2	L2	1M
5. Describe design options in Supply chain?	CO3	L2	1M
6. Define Modeling for Supply chain?	CO3	L1	1M
7. Describe SCOR model?	CO4	L2	1M
8. Write about Global Supply Chain Management?	CO4	L2	1M
9. Define Coordination in SCM?	CO5	L1	1M
10. Write about building partnerships and trust in SCM?	CO5	L2	1M

**Section B (Essay Questions)****Answer all questions, each question carries equal marks.****(5 X 10M = 50M)**

11. A) Explain the concept of Green Supply Chain Management?	CO1	L2	10M
<b>OR</b>			
B) Explain the Best Practices in Supply Chain Management?	CO1	L3	10M
12. A) Explain about components and functions of Logistics Management?	CO2	L2	10M
<b>OR</b>			
B) Explain about Outsourcing?	CO2	L3	10M
13. A) Explain about Distribution Network Practice?	CO3	L3	10M
<b>OR</b>			
B) Define Distribution and explain the factors influencing Distribution?	CO3	L3	10M
14. A) Explain Global Supply Chain Network?	CO4	L3	10M
<b>OR</b>			
B) Explain SCOR Model?	CO4	L2	10M
15. A) Explain Role of IT in Supply Chain?	CO5	L2	10M
<b>OR</b>			
B) Explain about Supply chain 4.0?	CO5	L3	10M