R22

ANURAG Engineering College
(An Autonomous Institution)
II MBA II Semester Regular Examinations, June/July-2024
HR ANALYTICS
(MASTER OF BUSINESS ADMINISTRATION)

Time: 3 Hours **Max. Marks: 60**

Section – A (Short Answer type questions) (10 Marks)
Answer All Questions

		Course Outcome	B.T Level	Marks
1.	Define HR Analytics.	CO1	L1	1M
2.	Define Data Velocity.	CO1	L1	1M
3.	Define perspective of HR Analytics.	CO2	L1	1M
4.	Write uses of HR metrics?	CO2	L2	1M
5.	Define Performance Appraisal.	CO3	L1	1M
6.	Define Employee Engagement.	CO3	L1	1M
7.	Define Tableau.	CO4	L1	1M
8.	Define Data Visualization.	CO4	L1	1M
9.	Define Predictive HR analytics.	CO5	L1	1M
10.	What is Cluster Analysis.	CO5	L1	1M

Section B (Essay Questions)
Answer all questions, each question carries equal marks. **(5 X 10M = 50M)**

11.	A)	Explain the Scope and Importance of HR analytics.	CO1	L2	10M
		OR			
	B)	What is big data? Explain the evolution of big data?	CO1	L2	10M
12.	A)	Discuss the various models of HR analytics	CO2	L3	10M
		OR			
	B)	Define Data. Explain the characteristics of data	CO2	L1&L2	10M
13.	A)	How HR analytics help in recruitment and selection?	CO3	L2	10M
		OR			
	B)	Define Talent management. Explain the process of talent management	CO3	L1&L2	10M
14.	A)	Define Descriptive Analytics? Explain the Process of Descriptive Analytics	CO4	L1&L2	10M
		OR			
	B)	How to use SPSS & PSPP tools in HR Analytics?	CO4	L3	10M
15.	A)	How to analyze employee satisfaction in HR analytics	CO5	L2	10M
		OR			
	B)	Discuss about future of HR Analytics	CO5	L3	10M