

**ANURAG Engineering College**

(An Autonomous Institution)

II MBA I Semester Regular Examinations, Jan/Feb-2024

**MANAGEMENT INFORMATION SYSTEMS  
(MASTER OF BUSINESS ADMINISTRATION)****Time: 3 Hours****Max. Marks: 60****Section – A (Short Answer type questions)****(10 Marks)****Answer All Questions**

	<b>Course Outcome</b>	<b>B.T Level</b>	<b>Marks</b>
1. Define Management Information Systems (MIS)	CO1	L1	1M
2. What is known as strategic advantage of organisation?	CO1	L2	1M
3. What is ERP?	CO2	L1	1M
4. Define Knowledge Management System	CO2	L1	1M
5. What is information system planning?	CO3	L1	1M
6. Define System Development Lifecycle.	CO3	L1	1M
7. What is redesign of the business processes?	CO4	L2	1M
8. What is known as System Development Process?	CO4	L1	1M
9. What is called spam?	CO5	L1	1M
10. Define Blockchain.	CO5	L1	1M

**Section B (Essay Questions)****Answer all questions, each question carries equal marks.****(5 X 10M = 50M)**

11. A) 'An information system in an organization is like the nervous system in the human body' – explain.	CO1	L2	10M
<b>OR</b>			
B) Present a detailed note on types of management information systems.	CO1	L2	10M
12. A) Discuss the role and application of Information Systems in Customer Relationship Management.	CO2	L3	10M
<b>OR</b>			
B) Elaborate the application and uses of Decision Support Systems (DSS) in the context of data driven business system.	CO2	L3	10M
13. A) Explain the steps in information system planning process.	CO3	L2	10M
<b>OR</b>			
B) SDLC Waterfall Model looks like the flow of water, where system development starts with the problem identification and ends with system maintenance phase- Illustrate.	CO3	L3	10M
14. A) Elucidate the System Development Process in the context of MIS.	CO4	L2	10M
<b>OR</b>			
B) Illustrate the challenges faced for system building in the digital firm era.	CO4	L3	10M
15. A) Discuss the most common cybercrimes in the era of social media.	CO5	L3	10M
<b>OR</b>			
B) Explain the important provisions of Indian IT Act to regulate e-commerce and prevent cybercrime.	CO5	L2	10M