ANURAG Engineering College

(An Autonomous Institution)

II MBA I Semester Regular Examinations, Jan/Feb-2024 PRODUCTION AND OPERATION MANAGEMENT (MASTER OF BUSINESS ADMINISTRATION)

Time: 3 Hours Section – A (Short Answer type questions)									Max. Marks: 60			
									(10 Marks)			
Answer All Questions								Course	B.T	Marks		
2 2225 11 4									Outcome	Level		
1.	Define Produ	uctivity	7?						CO1	L1	1M	
2.	What is Corporate Strategy?								CO1	L1	1 M	
3.	-								CO2	L1	1M	
4.	Define Process Strategy?								CO2	L1	1M	
5.	What is meant by Plant Location?								CO3	L1	1 M	
6.	Define Combine Layout?								CO3	L1	1M	
7.	Define Scheduling?								CO4	L1	1 M	
8.	What is Quality Control?								CO4	L1	1M	
	Define Store Management?								CO5	L1	1M	
	What is Scra	_		CO5	L1	1M						
10.	What is Scia	p wan	ageme	1111					CO3	LI	1141	
				Sect	ion B (Essa	y Que	stions)				
Answe	Answer all questions, each question carries equal marks.								(5	X 10M	= 50M)	
	Define Produ		_		of Prod	uction			CO1	L2	10M	
B)	OR Explain the concept of world class manufacturing? What is its relevance for developing country like India?								CO1	L2	10M	
D)									COI	1,2	10141	
											407.5	
12. A)	Distinguish between Value Analysis and Value Engineering? OR							CO2	L3	10M		
B)	Explain the Characteristics of Good Product design?								CO2	L2	10M	
2)	Emplana and Characteristics of Good Froduct acougn.											
13. A)	Explain what the factors are Influencing plant layout? OR								CO3	L2	10M	
B)	What is process Layout? Explain the advantages and								CO3	L2	10 M	
	disadvantages of process layout?											
14. A)	Seven jobs are to be processed on three machines J1, J2 and J3 in the order. Each machine can process only one job at a time. The								CO4	L3	10M	
	process times in hours are as follows. Suggest optimum sequence											
	1											
	of processing the jobs and the total elapsed time, also compute											
	the idle time for three machines.											
	JOB	A	В	C .	D	E	F	G				
	MachineJ1	3	8	7	4	9	8	7				
	MachineJ2	4	3	2	5	1	4	3				
	MachineJ3 6 7 5 11 5 6 10 OR											
B)	Explain brief	ut cont	CO4	L2	10M							
15. A)	Discuss the Responsibilities of Store Management?								CO5	L3	10M	
		OR								_3		
B)	Explain in details about models of Inventory?								CO5	L2	10M	