

Model Question Paper
ANURAG Engineering College
 (An Autonomous Institution)
 III B.Tech. II Semester Regular Examinations, June-2025
BUSINESS ECONOMICS AND FINANCIAL ANALYSIS
 (ECE)

Time: 3 Hours

Max.Marks:60

Section – A (Short Answer type questions)		(10 Marks)		
Answer All Questions		Course Outcome	B.T Level	Marks
1.	Define the term “Business”?	CO1	L1	1M
2.	Define the term “Partnership”?	CO1	L1	1M
3.	What do you mean by “Demand”?	CO2	L1	1M
4.	What is Demand Forecasting?	CO2	L1	1M
5.	Define Production?	CO3	L1	1M
6.	What is Variable Cost?	CO3	L1	1M
7.	Define Accounting?	CO4	L1	1M
8.	What is Double entry book keeping?	CO4	L1	1M
9.	Define the term Ratio?	CO5	L1	1M
10.	What is Current Ratio?	CO5	L1	1M
Section B (Essay Questions)				
Answer all questions, each question carries equal marks.		(5 X 10M = 50M)		
11.	Explain the term "Sole trading". Explain its advantages and disadvantages?	CO1	L3	10M
OR				
12.	Explain the Nature and Scope of Business Economics?	CO1	L3	10M
13.	What is demand? Explain its determinants?	CO2	L2	10M
OR				
14.	What is Demand Forecasting? Explain steps involved in demand forecasting?	CO2	L2	10M
15.	Explain Cobb-Douglas Production function?	CO3	L3	10M
OR				
16.	Explain Break Even Analysis with neat Sketch?	CO3	L3	10M
17.	Journalize the following transactions. 10 th April : Commenced business with a cash of 800000 11 th April : Deposits cash with bank 40000 13 th April : Purchased Goods for Cash 5,000 14 th April : Purchased Goods from Lipton & Co for credit 10000 20 th April : Sold goods to Joy for cash 11000 21 st April : Paid salaries by Cash 5000	CO4	L3	10M

OR

- 18.** Following are the Trail Balance of Brijesh. Prepare Final accounts for the year ended 31st March 2023.

Adjustments:

1. Stock as on 31st March 2023 was valued at Rs.4,00,000
2. Depreciate Furniture @ 10 p.a.
3. Insurance of Rs.60,000 was paid in advance.

Particulars	Debit	Credit
Stock as on 01-04-2022	200000	
Purchases and sales	2200000	3300000
Returns	100000	80000
Carriage Inwards	50000	
Salaries	260000	
Insurance	120000	
Wages	80000	
Bad Debts	10000	
Furniture	700000	
Capital	-	750000
Printing and Stationary	80000	
Cash at Bank	315000	
Cash in Hand	5000	
Commission	10000	
Total	41,30,000	41,30,000

CO4

L3

10M

- 19.** Explain the Liquidity Ratios with Simple Example?

CO5

L2

10M

OR

- 20.** Explain the advantages and limitations of ratio analysis?

CO5

L2

10M